



Key Measures

Fuente de datos :
Zona geográfica :
Periodo :
Universe Type :
Objetivo :
Medios :
Fecha :

Multi-Platform
Argentina
Julio de 2022
Desktop 6+ and Total Mobile 18+
Audiciencia total
Lifestyles - Beauty/Fashion [Sin dup.]
30/08/2022

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Table with columns: Row, Entity Type, Tagging Status, Medios, Category, Attribute, Total Unique Visitors/Views (000), % Reach, Total Views (MM), Desktop-Only UV (000), Mobile-Only UV (000), Total Minutes (MM), Total Unique Visitors/Views (000), % Reach, Total Views (MM), Total Minutes (MM). Rows include various media entities like PARATI.COM.AR, MUJERHOY.SITES, YAHOO.LIFESTYLE, etc.