



Key Measures

Fuente de datos :
Zona geográfica :
Período :
Universe Type :
Objetivo :
Medios :
Fecha :

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Multi-Platform
Argentina
Septiembre de 2022
Desktop 6+ and Total Mobile 18+
Audiencia total
Entertainment [Sin dup.]
09/11/2022

Row	Entity Type	Tagging Status	Medios	Total Digital Population										Mobile	
				Category	Attribute	Total Unique Visitors/Viewers (000)	% Reach	Total Views (MM)	Desktop-Only UV (000)	Mobile-Only UV (000)	Total Minutes (MM)	Total Unique Visitors/Viewers (000)	% Reach	Total Views (MM)	Total Minutes (MM)
Total Internet : Total Audience						35.512	100.0	34.289	5.499	9.990	277.332	30.014	100.0	10.039	242.868
Entertainment						32.736	92.2	1.613	2.722	16.184	35.596	30.014	100.0	511	26.501
1 [M]	0	NETFLIX.COM		Entertainment	Streaming Video	15.401	43.4	224	4.255	8.636	6.550	11.146	37.1	13	2.012
2 [C]	2	CIENRADIOS.COM		Entertainment	Streaming Video, Streaming Audio, Radio	7.323	20.6	65	558	6.714	115	6.765	22.5	48	68
3 [M]	3	ELTRECE.TV.COM.AR		Entertainment	Streaming Video, Cable/Broadcast TV	6.527	18.4	63	942	5.422	152	5.585	18.6	56	74
4 [M]	2	CIUDAD.COM.AR		Entertainment -	Streaming Video, Cable/Broadcast TV	6.507	18.3	67	258	6.249	66	6.249	20.8	56	46
5 [M]	2	MITELEFE.COM		Entertainment	Streaming Video, Cable/Broadcast TV	4.353	12.3	42	940	3.268	175	3.413	11.4	27	44
6 [P]	0	STARPLUS.COM		Entertainment		3.618	10.2	13	838	2.638	199	2.779	9.3	3	189
7 [P]	1	PRONTO.COM.AR		Entertainment - Magazine		3.327	9.4	15	93	3.234	20	3.234	10.8	15	20
8 [M]	1	SPOTIFY.COM		Entertainment - Streaming Audio		3.046	8.6	45	1.695	1.132	94	1.351	4.5	9	9
9 [C]	0	PRIMEVIDEO.COM		Entertainment	Streaming Video	2.933	8.3	19	716	2.107	75	2.217	7.4	6	58
10 [M]	1	GENTE.COM.AR		Entertainment - Magazine		2.839	8.0	8	38	2.801	11	2.801	9.3	7	11
11 [M]	1	PAPARAZZ.COM.AR		Entertainment - Magazine		2.826	8.0	15	89	2.737	22	2.737	9.1	14	20
12 [E]	1	FANDOM.COM		Entertainment		2.089	5.9	20	745	1.265	16	1.344	4.5	11	13
13 [P]	0	TELEVISIONLIBRE.NET		Entertainment		1.949	5.5	23	578	1.290	21	1.371	4.6	16	17
14 [G]	0	LETRAS.COM		Entertainment -		1.502	4.2	5	387	1.067	5	1.114	3.7	3	4
15 [M]	0	QUEVER.NEWS		Entertainment		1.456	4.1	6	28	1.428	6	1.428	4.8	5	6
16 [C]	2	SENSACINE.COM		Entertainment - Streaming Video		1.322	3.7	4	415	862	3	907	3.0	2	2
17 [P]	0	DIRECTVGO.COM		Entertainment		1.149	3.2	73	239	887	169	909	3.0	2	52
18 [P]	3	DAILYMOTION.COM		Entertainment	Streaming Video	1.067	3.0	9	770	223	27	297	1.0	2	6
19 [P]	0	MOSKITAMUERTA.COM		Entertainment		983	2.8	3	4	979	3	979	3.3	3	3
20 [P]	0	CINEMARKHOYT.S.COM.AR		Entertainment -		982	2.8	7	160	812	7	822	2.7	5	6
21 [C]	0	VEINITRES.COM		Entertainment -		899	2.5	2	19	881	2	881	2.9	2	2
22 [P]	0	STREAMIA.COM		Entertainment - Streaming Audio, Radio		894	2.5	1	154	729	12	740	2.5	0	12
23 [P]	0	INFOCIELO.COM		Entertainment - Radio		884	2.5	2	112	769	3	772	2.6	2	2
24 [C]	1	ESPINOF.COM		Entertainment - Streaming Video		747	2.1	2	127	615	2	620	2.1	2	2
25 [S]	2	TELEMUNDO.COM		Entertainment	Streaming Video, Cable/Broadcast TV	718	2.0	3	252	439	20	466	1.6	1	2
26 [P]	0	ELNUEVE.COM		Entertainment		691	1.9	3	18	673	4	673	2.2	3	4
27 [P]	0	AMANOTES.COM		Entertainment		643	1.8	0	0		9	643	2.1	0	9
28 [C]	0	LAQUERIDA.NET		Entertainment		634	1.8	7	301	293	6	333	1.1	3	4
29 [P]	0	BRAINBERRIES.CO		Entertainment - Blog		614	1.7	1	18	596	1	596	2.0	1	1
30 [P]	1	FILMAFFINITY.COM		Entertainment -		573	1.6	3	188	367	3	385	1.3	2	2
31 [E]	3	IMDB.COM		Entertainment -		530	1.5	5	182	328	4	349	1.2	3	2
32 [S]	1	FOTOGRAMAS.ES		Entertainment - Magazine		516	1.5	1	80	434	1	436	1.5	1	1
33 [M]	2	ELNUEVE.COM		Entertainment	Streaming Video, Cable/Broadcast TV	496	1.4	2	268	202	5	228	0.8	1	1
34 [M]	1	DIEZMINUTOS.ES		Entertainment - Magazine		453	1.3	1	33	420	2	420	1.4	1	1
35 [M]	0	VIMEO.COM		Entertainment	Streaming Video	433	1.2	2	277	117	2	156	0.5	0	1
36 [M]	0	WEBTOONS.COM		Entertainment	Streaming Video	416	1.2	2	27	389	84	389	1.3	1	82
37 [P]	0	ANIMEFLV.NET		Entertainment	Streaming Video	412	1.2	13	231	149	18	180	0.6	5	12
38 [C]	1	LECTURAS.COM		Entertainment - Magazine		406	1.1	1	32	375	1	375	1.2	1	1
39 [M]	1	13.CL		Entertainment	Streaming Video, Cable/Broadcast TV	405	1.1	1	48	357	2	357	1.2	1	1
40 [P]	0	INDIEHOY.COM		Entertainment -		404	1.1	1	48	356	1	356	1.2	1	1
41 [P]	0	RADIOSUDAMERICANA.COM		Entertainment - Radio		403	1.1	3	32	371	3	371	1.2	2	3
42 [M]	3	RTVE.ES		Entertainment	TV, Radio	402	1.1	1	198	178	5	204	0.7	0	0
43 [P]	0	RADIOS-ARGENTINAS.ORG		Entertainment -		398	1.1	4	196	176	2	202	0.7	1	1
44 [P]	0	CANALISSANJUAN.COM		Entertainment		395	1.1	1	23	372	1	372	1.2	1	1
45 [M]	5	ELPLANETAURBAÑO.COM		Entertainment -		384	1.1	1	48	336	1	336	1.1	1	1
46 [M]	3	AMERICATV.COM.AR		Entertainment	Streaming Video	379	1.1	2	254	93	11	125	0.4	1	1
47 [M]	3	LARED.AM		Entertainment - Streaming Video, Radio		352	1.0	1	112	228	3	240	0.8	1	1
48 [M]	0	SOHO.CO		Entertainment	Streaming Video	337	0.9	2	13	324	2	324	1.1	2	2
49 [P]	0	LOSARCANOS.COM		Entertainment		332	0.9	8	61	267	7	271	0.9	6	4
50 [P]	0	GIPPY.COM		Entertainment -		327	0.9	1	52	273	1	275	0.9	0	0
51 [P]	0	LAUBFAL.COM		Entertainment -		322	0.9	2	9	313	2	313	1.0	2	2
52 [P]	0	OVELIN.COM		Entertainment -		322	0.9	0	0		2	322	1.1	0	2
53 [P]	0	BILIBILI.COM.CS.COM		Entertainment		301	0.8	0	6	295	42	295	1.0	0	42
54 [P]	0	THEFASHIONBALL.COM		Entertainment		298	0.8	0	39	259	0	259	0.9	0	0
55 [C]	0	CRUNCHYROLL.COM		Entertainment	Streaming Video	298	0.8	5	110	174	21	187	0.6	1	1
56 [P]	0	ALTERNATIVATEATRAL.COM		Entertainment		292	0.8	2	53	235	2	238	0.8	1	1
57 [M]	1	TVPUBLICA.COM.AR		Entertainment		281	0.8	1	129	136	0	152	0.5	0	0
58 [C]	0	CLAROVIDEO.COM		Entertainment	Streaming Video, Cable/Broadcast TV	279	0.8	0	27	252	1	252	0.8	0	1
59 [P]	0	CINEMASCOMICS.COM		Entertainment		267	0.8	1	16	252	1	252	0.8	1	1
60 [M]	3	SOUNDLOUD.COM		Entertainment - Streaming Audio		267	0.8	2	107	150	64	160	0.5	0	62
61 [M]	1	CULTURADDO.COM		Entertainment -		264	0.7	1	33	231	1	231	0.8	1	1
62 [M]	2	SONGKICK.COM		Entertainment -		262	0.7	1	49	210	1	213	0.7	1	0
63 [G]	0	CIFRACLUB.COM		Entertainment -		254	0.7	1	98	145	1	157	0.5	0	0
64 [P]	0	CINEMACENTER.COM.AR		Entertainment -		254	0.7	2	42	210	1	212	0.7	2	1
65 [C]	1	SENSACINE.COM.MX		Entertainment -		246	0.7	1	32	214	1	214	0.7	0	1
66 [P]	0	MYTUNER-RADIO.COM		Entertainment		245	0.7	6	245		8				
67 [M]	1	TOMATAZOS.COM		Entertainment	Streaming Video	239	0.7	1	35	203	1	204	0.7	0	0
68 [P]	0	TELECENTROPLAY.COM.AR		Entertainment		239	0.7	0	40	196	7	198	0.7	0	7
69 [S]	0	PEOPLEENESPANOL.COM		Entertainment - Streaming Video		237	0.7	1	6	231	1	231	0.8	1	1
70 [P]	0	DAILYINNOVATION.BIZ		Entertainment		236	0.7	0	0		59	236	0.8	0	59
71 [P]	0	MUSICA.COM		Entertainment -		236	0.7	1	75	152	1	160	0.5	1	1
72 [M]	0	GENIAL.GURU		Entertainment		234	0.7	12	41	190	14	192	0.6	9	14
73 [P]	0	LIFESTYLELATINO.COM		Entertainment		233	0.7	1	16	217	1	217	0.7	1	1
74 [P]	0	MUSICMUNDIAL.COM		Entertainment -		230	0.6	1	5	225	1	225	0.8	1	1
75 [C]	0	GEEKM.NEWS		Entertainment		228	0.6	1	8	221	1	221	0.7	1	1
76 [M]	1	GENIUS.COM		Entertainment - Streaming Video		226	0.6	1	77	140	1	149	0.5	1	1
77 [M]	0	UNIVERSALPLUS.COM		Entertainment	Streaming Video	224	0.6	1	8	216	1	216	0.7	1	1
78 [C]	2	ANTENA3.COM		Entertainment	Streaming Video, Cable/Broadcast TV	224	0.6	1	39	184	1	185	0.6	0	1
79 [G]	0	CIFRACLUB.COM.BR		Entertainment -		221	0.6	1	108	99	1	113	0.4	0	0
80 [M]	2	CANALNET.TV		Entertainment - Streaming Video, Cable/Broadcast TV		216	0.6	2	120	86	10	97	0.3	0	0
81 [P]	0	RADIODOS.COM.AR		Entertainment - Radio		213	0.6	1	33	180	1	181	0.6	1	1
82 [S]	1	LOS40.COM		Entertainment	Streaming Video, Streaming Audio, Radio	211	0.6	0	47	162	0	164	0.5	0	0
83 [S]	1	LAST.FM		Entertainment - Streaming Video, Streaming Audio		210	0.6	1	73	131	1	137	0.5	1	0
84 [P]	0	PATREON.COM		Entertainment		208	0.6	1	66	136	1	142	0.5	1	1
85 [P]	0	CHORDIFY.NET		Entertainment -		202	0.6	1	66	128	1	136	0.5	0	0
86 [P]	0	CINESARGENTINOS.COM.AR		Entertainment -		200	0.6	1	37	161	1	163	0.5	1	0
87 [P]	0	ODYSEE.COM		Entertainment		197	0.6	12							