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Lifestyles - Beauty/Fashion [Sin dup.]
09/11/2022

Row	Entity Type	Tagging Status	Medios	Total Digital Population										Mobile	
				Category	Attribute	Total Unique Visitors/Views (rs (000))	% Reach	Total Views (MM)	Desktop-Only UV (000)	Mobile-Only UV (000)	Total Minutes (MM)	Total Unique Visitors/Views (rs (000))	% Reach	Total Views (MM)	Total Minutes (MM)
			Total Internet : Total Audience			35.512	100.0	34.289	5.499	9.990	277.332	30.014	100.0	10.039	242.868
			Lifestyles - Beauty/Fashion			7.885	22.2	39	842	6.887	44	7.043	23.5	33	38
1	[M]		1 PARATI.COM.AR	Lifestyles - Magazine		2.017	5.7	8	60	1.957	11	1.957	6.5	8	10
2	[P]		0 MujerHoy Sites	Lifestyles - Streaming Video, Magazine		878	2.4	3	75	761	4	761	2.5	3	4
3	[S]		1 COSMOPOLITAN.COM*	Lifestyles - Streaming Video, Magazine		816	2.3	2	813	3	2	813	2.7	2	2
4	[S]		2 Yahoo Lifestyle	Lifestyles - Streaming Video		778	2.2	2	131	640	2	647	2.2	1	1
5	[S]		1 Cosmopolitan España	Lifestyles - Magazine		697	2.0	1	74	623	2	623	2.1	1	1
6	[S]		1 VOGUE.MX	Lifestyles - Magazine		675	1.9	1	63	612	2	612	2.0	1	1
7	[S]		0 COSMOPOLITAN.COM.MX	Lifestyles - Streaming Video, Magazine		658	1.9	1	7	651	2	651	2.2	1	2
8	[S]		1 Hearst Fashion & Luxury Collection	Lifestyles - Streaming Video, Magazine		560	1.6	2	9	551	2	551	1.8	2	1
9	[S]		1 VOGUE.ES	Lifestyles - Magazine		557	1.6	1	557	1	2	521	1.7	1	1
10	[S]		1 ELLE España	Lifestyles - Magazine		442	1.2	1	47	395	1	395	1.3	1	1
11	[P]		0 247MIRROR.COM	Lifestyles - Streaming Video, Magazine		424	1.2	1	19	405	1	405	1.3	1	1
12	[S]		0 ElMundo.es Yodona	Lifestyles - Streaming Video, Magazine		377	1.1	1	13	365	1	365	1.2	1	1
13	[M]		0 NATURACOSMETICOS.COM.AR	Lifestyles - Streaming Video		373	1.1	3	94	270	3	279	0.9	2	2
14	[C]		1 Webdica Beauty/Fashion	Lifestyles - Streaming Video		350	1.0	42	308	368	1	308	1.0	1	1
15	[M]		0 Telva Sites	Lifestyles - Streaming Video, Magazine		325	0.9	1	12	312	1	312	1.0	1	1
16	[SG]		0 Hola Fashion	Lifestyles - Magazine		320	0.9	1	12	308	1	308	1.0	1	1
17	[G]		0 Woman - ElPeriodico.com	Lifestyles - Streaming Video, Newspaper		286	0.8	1	8	277	0	277	0.9	1	0
18	[S]		0 GLAMOUR.ES	Lifestyles - Magazine		262	0.7	1	19	243	1	243	0.8	1	1
19	[M]		1 GLAMOUR.MX	Lifestyles - Magazine		256	0.7	1	235	21	1	235	0.8	0	0
20	[M]		0 FUCSIA.CO	Lifestyles - Streaming Video		255	0.7	1	4	251	0	251	0.8	1	0
21	[S]		0 S Moda El Pais	Lifestyles - Streaming Video, Magazine		250	0.7	0	14	237	0	237	0.8	0	0
22	[C]		0 INSTYLE.ES	Lifestyles - Magazine		232	0.7	0	1	231	0	231	0.8	0	0
23	[M]		0 DIAROFEMENINO.COM	Lifestyles - Blog		209	0.6	0	26	183	0	183	0.6	0	0
24	[M]		0 DIAROFHAS.COM	Lifestyles - Blog		205	0.6	15	0	190	0	190	0.6	0	0
25	[M]		0 L'Oréal Paris	Lifestyles - Streaming Video		200	0.6	0	33	166	0	167	0.6	0	0
26	[P]		0 GARNIER.COM.AR	Lifestyles - Magazine		197	0.6	0	38	157	0	159	0.5	0	0
27	[S]		0 Harpers Bazaar España	Lifestyles - Magazine		179	0.5	0	19	160	0	160	0.5	0	0
28	[C]		0 Marie-Claire Sites	Lifestyles - Streaming Video, Magazine		161	0.5	0	24	137	0	137	0.5	0	0
29	[S]		0 enfermizno Network	Lifestyles - Streaming Video, Blog		118	0.3	0	19	86	0	89	0.3	0	0
30	[P]		0 FRAGRANTICA.ES	Lifestyles - Magazine		105	0.3	1	104	1	1	104	0.3	0	0
31	[P]		0 MAYBELLINE.COM.AR	Lifestyles - Magazine		101	0.3	0	8	93	0	93	0.3	0	0
32	[P]		0 VICHYARGENTINA.COM.AR	Lifestyles - Magazine		91	0.3	0	4	87	0	87	0.3	0	0
33	[P]		0 DERMAGLOS.COM	Lifestyles - Streaming Video		80	0.2	0	10	70	0	70	0.2	0	0
34	[C]		1 ACTITUDFEM.COM	Lifestyles - Streaming Video		71	0.2	0	11	60	0	60	0.2	0	0
35	[P]		0 ASIBELL.COM.AR	Lifestyles - Magazine		62	0.2	0	6	56	1	56	0.2	1	1
36	[P]		0 GRAZIAMAGAZINE.COM	Lifestyles - Streaming Video		57	0.2	0	1	56	0	56	0.2	0	0
37	[P]		0 ESLAMODA.COM	Lifestyles - Streaming Video		52	0.1	0	3	49	0	49	0.2	0	0
38	[M]		1 VOGUE.COM	Lifestyles - Streaming Video		51	0.1	0	34	12	0	16	0.1	0	0
39	[C]		0 MELODIJOLLA.COM	Lifestyles - Streaming Video		38	0.1	0	3	35	0	35	0.1	0	0
40	[M]		0 WAPA.RE	Lifestyles - Streaming Video, Magazine		38	0.1	0	37	38	0	37	0.1	0	0
41	[S]		0 HARPERSBAZAAR.MX	Lifestyles - Streaming Video, Magazine		18	0.1	0	0	18	0	18	0.1	0	0
42	[C]		0 ELLE.MX	Lifestyles - Streaming Video, Magazine		18	0.1	0	1	17	0	17	0.1	0	0
43	[C]		0 Future Fashion & Beauty	Lifestyles - Magazine		16	0.0	0	2	14	0	14	0.0	0	0
44	[S]		0 SHE Media / StyleCaster - Beauty And Style	Lifestyles - Streaming Video, Magazine		12	0.0	0	3	8	0	9	0.0	0	0
45	[C]		0 Odash Meredith Beauty & Style	Lifestyles - Streaming Video, Magazine		11	0.0	0	0	11	0	11	0.0	0	0
46	[M]		1 GLAMOUR.COM	Lifestyles - Streaming Video, Magazine		10	0.0	0	3	7	0	7	0.0	0	0
47	[M]		0 INSTYLE.MX	Lifestyles - Streaming Video, Magazine		9	0.0	0	3	6	0	6	0.0	0	0
48	[G]		0 La Razon - Lifestyles	Lifestyles - Streaming Video, Magazine		8	0.0	0	0	8	0	8	0.0	0	0
49	[S]		0 Hearst UK Fashion & Beauty Network	Lifestyles - Streaming Video, Magazine		7	0.0	0	2	5	0	5	0.0	0	0
50	[S]		0 Hana - La Voz	Lifestyles - Streaming Video		6	0.0	0	0	6	0	6	0.0	0	0
51	[M]		0 MARTHADESBAYLE.COM	Lifestyles - Streaming Video		6	0.0	2	0	4	0	4	0.0	0	0
52	[S]		0 Hello Fashion	Lifestyles - Magazine		4	0.0	0	0	0	0	4	0.0	0	0
53	[M]		0 ALO.CO	Lifestyles - Streaming Video, Magazine		3	0.0	0	0	0	0	3	0.0	0	0